

Upward Niagara Chamber & Fashion Outlets welcome Cinnabon

The Upward Niagara Chamber of Commerce and Fashion Outlets of Niagara Falls USA teamed Friday to host a ribbon-cutting ceremony welcoming the newest member of the mall's food court: Cinnabon.

Guests on hand to welcome the world-renowned pastry purveyor included Town of Niagara Supervisor Sylvia Virtuoso, Councilman Johnny Parks, Niagara County Legislator Christopher McKimmie, and Matthew Mosher from New York State Sen. Rob Ort's office.

Cinnabon is the second Fashion Outlets eatery operated by V&J Holding Companies Inc., following Auntie Anne's, which debuted in 2008.

Fashion Outlets General Manager John Doran welcomed V&J company President Dr. Valerie Daniels-Carter and her colleagues, President of Operations John "J.D." Draper and Ashley Nest.

"Success is built on relationships, and we're very proud of the relationship we've built with V&J Foods over the last 16 years," Doran said.

Upward Niagara Chamber President Jennifer Pauly said, "Fashion Outlets of Niagara Falls USA is a member of the Chamber and active in the Town of Niagara. We are always excited to celebrate businesses that bring something new to the area."

She added, "What an exciting opportunity for the mall to have a company look to expand! We appreciate everyone taking the time out of their morning to celebrate!"



Clockwise: Local elected leaders join Fashion Outlets General Manager John Doran and V&J Holding Companies Inc. leadership in a ribbon-cutting ceremony for Cinnabon. • Town of Niagara Supervisor Sylvia Virtuoso. • V&J Holding Companies Inc. President Dr. Valerie Daniels-Carter, Ashley Nest, and President of Operations John "J.D." Draper. • Doran signs the ribbon. (Photos by Joshua Maloni)



The first 100 guests were treated to a complimentary "MiniBon" roll.

Cinnabon describes its signature

pastry as soft, sweet dough filled with Indonesian cassia tree Makara cinnamon, and covered in a smooth, trademarked "Ooey-

Goey" cream cheese frosting.

The company stated, "Founded in Seattle in 1985 and now based in Atlanta, Cinnabon is the mar-

ket leader among cinnamon roll bakeries. The company serves fresh, aromatic, oven-hot cinnamon rolls, as well as a variety of other baked goods and specialty beverages. As of June 25, 2023, Cinnabon had more than 1,850 locations worldwide, primarily in high-traffic venues such as shopping malls, airports, train stations, travel plazas, entertainment centers and military establishments."

Learn more at www.Cinnabon.com.

Fashion Outlets of Niagara Falls USA is located at 1900 Military Road, Niagara Falls.



www.supermarketliquor.com

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 RYAN'S Irish Cream \$14⁹⁹ <small>1.75</small>	 SKYY 80° Vodka \$19⁹⁹ <small>1.75</small>	 BACARD Silver or Amber Rum \$19⁹⁹ <small>1.75</small>	 EARLY TIMES Bourbon \$19⁹⁹ <small>1.75</small>	 SEAGRAMS 7 Crown Whiskey \$22⁹⁹ <small>1.75</small>	 SEAGRAMS Extra Dry Gin \$24⁹⁹ <small>1.75</small>	 DUGGANS Dew Scotch Whisky \$24⁹⁹ <small>1.75</small>	
 APEROL \$25⁹⁹ <small>750</small>	 ABSOLUT 80° Vodka \$28⁹⁹ <small>1.75</small>	 JOHNNIE WALKER Red Scotch Whisky \$37⁹⁹ <small>1.75</small>	 CASA MIGOS Tequila Silver \$45 ⁹⁹ Reposado \$55 ⁹⁹ Anejo \$57 ⁹⁹ <small>750</small>	 MARKERS MARK Bourbon \$53⁹⁹ <small>1.75</small>	 CROWN ROYAL Canadian Whisky \$55⁹⁹ <small>1.75</small>	 BASIL HAYDEN Bourbon \$75⁹⁹ <small>1.75</small>	
STAFF SELECTED SINGLE BARREL BOURBONS & RYE		STAFF SELECTED SINGLE BARREL BOURBONS & RYE		STAFF SELECTED SINGLE BARREL BOURBONS & RYE		STAFF SELECTED SINGLE BARREL BOURBONS & RYE	
 REDEMPTION High Rye Bourbon Single Barrel \$38⁹⁹ <small>750</small>	 HERRADURA Double Barrel Reposado \$45⁹⁹ <small>750</small>	 MAESTRO DOBEL Diamante \$49⁹⁹ <small>750</small>	 CASA NOBLE Single Barrel Reposado \$49⁹⁹ <small>750</small>	 ANGELS ENVY Private Selection Single Barrel \$79⁹⁹ <small>750</small>	 RARE CHARACTER Rye Single Barrel \$85⁹⁹ <small>750</small>	 VAGO MEZCAL Ensamble Single Barrel \$99⁹⁹ <small>750</small>	
 BERINGER California Wines \$8⁹⁹ <small>1.5</small>	 MURPHY GOODE Sauvignon Blanc \$8⁹⁹ <small>750</small>	 BOGLE Chardonnay \$8⁹⁹ <small>750</small>	 PROPHECY Rosé \$9⁹⁹ <small>750</small>	 ANGELINE Chardonnay or Pinot Noir \$9⁹⁹ <small>750</small>	 BOGLE Cabernet \$9⁹⁹ <small>750</small>	 HESS SELECT Chardonnay \$10⁹⁹ <small>750</small>	
 WENTE MORNING FOG Chardonnay \$12⁹⁹ <small>750</small>	 SIMI Chardonnay \$12⁹⁹ <small>750</small>	 SUMMER WATER Rosé \$12⁹⁹ <small>750</small>	 KLINKER BRICK Rosé \$13⁹⁹ <small>750</small>	 FREI BROTHERS Merlot \$13⁹⁹ <small>750</small>	 FRANCISCAN Cabernet \$15⁹⁹ <small>750</small>	 CONUNDRUM Red \$17⁹⁹ <small>750</small>	
 EXCELSIOR Cabernet \$7⁹⁹ <small>750</small>	 ALTOS Malbec Clasico \$8⁹⁹ <small>750</small>	 RUFFINO Orvieto \$10⁹⁹ <small>750</small>	 BARTENURA Moscato \$11⁹⁹ <small>750</small>	 VILLA PUCCINI Toscana \$11⁹⁹ <small>750</small>	 LOUIS JADOT Macon-Villages \$13⁹⁹ <small>750</small>	 WHISPERING Angel Rosé \$19⁹⁹ <small>750</small>	

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